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## Press Release

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### EuPD Research and SEMI PV Group Sign Memorandum of Understanding to Support the Worldwide Photovoltaic Industry

EuPD Research and SEMI PV Group have decided to intensify their worldwide cooperation in the solar energy market. By signing a MoU EuPD Research and SEMI unite in their support for the global PV industry.

Bonn – During the 24th PVSEC in Hamburg, Germany, leading solar energy market researcher and consulting company EuPD Research signed a Memorandum of Understanding (MoU) with SEMI, the global industry association for equipment and materials for its global PV initiative PV Group. The MoU was signed by Markus A.W. Hoehner, CEO, EuPD Research and Dan Martin, Executive Vice President, SEMI PV Group. By signing this memorandum, both parties unite in their support for the global PV industry. The agreement also lays the foundations for the exchange of market information and membership benefits.

The first joint project resulted in the EuPD Research study “Thin Film Industry Guidebook”, which provides a comprehensive overview and analysis of the global PV thin film industry. Based on primary research and a thorough and independent analysis, the report covers the entire thin film PV value chain and provides recommendations for improving companies’ strategies.

SEMI member companies will receive a 30 percent discount on this study.

“The SEMI PV Group is pleased to work with EuPD Research to expand our members’ knowledge and resources in solar PV,” said Dan Martin, Executive Vice President, SEMI PV Group. “Our members look for high-quality, detailed market research data as they deploy their solar PV strategies, and our agreement with EuPD Research will advance our ability to meet that goal.”

“Since EuPD Research was founded in 2000, we have completed over 400 international research and consulting projects for the solar industry, related associations, chambers of commerce and governments. In cooperation with our consulting unit 360|Consult, our interdisciplinary expert teams shed light on complex questions and analyze markets by using innovative methods. By combining high quality primary data, profound market expertise and a constantly growing expert network, we ensure the provision of essential information and support strategic business decisions in areas such as sales/distribution, pricing, communication, services, products and M&A,” said Markus A.W. Hoehner, CEO, EuPD Research.

### **About PV Group**

The PV Group is a SEMI special interest group that serves the photovoltaic supply chain. Participating companies provide manufacturing equipment, materials, cells, modules, sub-systems, and components to the solar energy industry worldwide. The PV Group mission is to advance industry growth, support continuous efficiency improvements and promote sustainable business practices through international standards development, events, public policy advocacy, EHS support, market intelligence, and other services. For more information, visit: [www.pvgroup.org](http://www.pvgroup.org).

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If you have any questions please do not hesitate to contact us:

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